



EN: Fabian Opitz strengthens international sales as Key Account Manager

Upon completion of his Bachelor of Science in Process Engineering from the prestigious Karlsruhe Institute of Technology in Germany, Fabian Opitz began his career with the global construction tool giant Hilti Deutschland AG. There he worked as a Sales Engineer, supporting the world's leading companies in the elevator service industry.

With an education that combined mechanical engineering with physics, the equipment space is the right place for Fabian Opitz to be. "Cleanfix is a company with a unique position in the Off-Highway market that fits a specific need of the operators and helps them be more productive. Cleanfix provides a solution to a problem that all machine operators in dusty conditions have" says Fabian Opitz.

Describing his new position with Cleanfix as a Key Account Manager, Fabian Opitz says his experience in a large company with an established sales process will serve him well as he assists in the continuing development of the Cleanfix structure, both in Germany and internationally.

"We are thrilled to welcome Fabian Opitz aboard" says CEO Benjamin Haegele "To add an enthusiastic young professional who combines the technical knowledge, market insight and sales experience that Fabian Opitz possesses is exciting for the Cleanfix team".

It is both a great opportunity and a big challenge that Fabian Opitz is very much looking forward to. "This is an established company at the brink of an ever-larger breakthrough".

Fabian Opitz has been working in the family-run business Hägele GmbH, the manufacturer of the Cleanfix reversible fans, since September and enjoys the excellent cooperation within the company. "The communication channels are short, so we have the ability to create new solutions for our customers quickly. I think our customers value that as much as we do as employees."